Maury County Historical Society

MUSEUM/RAILROAD DEPOT



Feasibility Study

Apríl 11, 2002

Executive Summary

The Maury County Historical Society was established September 28, 1905 by some visionary individuals. At that time the Charter described the general purpose of the Society was to collect, preserve and perpetuate facts and events connected with the history of Maury County, Tennessee. Over the next 60 years the Society found itself lost in the busy world around it. In 1965, the Society was brought back to life by some dedicated individuals bent on bringing back to life this much needed organization. In 1985 Articles of Amendment to the Charter were put in place. The amendments expanded the Society's role in the community by stating that "the corporation may engage in activities consisting of acquiring, restoring and preserving historical or architecturally significant buildings and making such restored buildings available for public viewing, ...". The Society was given the financial wherewith to see many of these activities come to fruition thanks to the significant contribution made by Mrs. John Deere Wyman and In addition to this major contribution, untold numbers of hours of hard work and dedication by numerous volunteers as been provided to this organization. Today the Society enjoys the ownership of some \$531,000 in Certificate of Deposits.

For many years there has been a ground swell of emotion throughout the county to preserve more of the county's history. This has included the preservation of numerous documents, artifacts and major landmarks. Regretfully, we have also lost many more documents, artifacts and landmarks to deterioration, greed and so called progress. It has been brought to the attention of this Society's Board of Directors that a county-wide muse-um should be considered in its future preservation activities.

The Columbia Passenger Depot, was constructed in 1902 by the Louisville & Nashville Railroad Company. Currently the building and approximately 1.06 acres is owned by Southern Railway. It has been conveyed that they are interested in selling the building and land for \$325,000.

With this in mind, the Society's Board of Directors requested that a study be conducted to determine the feasibility of purchasing and establishing the Maury County Museum in the old Columbia Passenger Depot. This was not a study to justify the concept of a museum. Urgency was placed on this effort because of a concern that the property would be lost to another buyer. Therefore, this study is being submitted as "Qualified - Subject to Time Restraints".

It is the recommendation of the Committee that the Columbia Passenger Depot and accompanying 1.06 acres and the track immediately adjacent to the facility be purchased. It is further recommended that a representative of the Society be authorized to negotiate in good faith for the purchase of the facility for a price not to exceed \$325,000.00. This offer would be made up of \$200,000.00 cash and allowance of the seller to seek up to \$125,000.00 in taxable contributions. Specific stipulations would accompany the offer that all Federal EPA and other environmental contamination issues are removed from the site prior to the closing or remain the liability of the seller. It would also be a stipulation that the Society (or a division of) is success in obtaining Tax Exempt Status 501c3 status. It is recommended, that if successful in the purchase, the Society would move with haste to implement Phase I of the plan and to expand the study to a more complete document prior to implementing subsequent Phases that are outline in this study.



General Background

The Maury County Historical Society was originally chartered September 28, 1905 by Messers. P.C. Chandler, E. E. Erwin, H. P. Figuers, William S. Fleming, John W. Frierson, Joseph H. Fussell, E. H. Hatcher, George T. Hughes, Otey J. Porter, William A. Provine, Frank Gillette Smith, S. Q. Weatherly, James H. Wilkes, W. C. Whitthorne, William J. Whitthorne and John T. Williamson. The Society was essentially inactive from World War I until 1964, except for a brief time in the 1930's. It was reactivated in 1964 by a committee composed of Mrs. Virginia Alexander, Mrs. Alice Algood, Dr. C. Y. Clarke, Mr. Franklin Fulton, Mrs. Jill K. Garrett, Mrs. Marise Lightfoot, Mrs. Evelyn Shackleford and Judge W. B. Turner.

The original Maury County Historical Society Charter of 1905 described the general purpose of the Society: to collect, preserve and perpetuate facts and events connected with the history of Maury County, Tennessee. Over the next 60 years the Society found itself lost in the busy world around it. In 1985 Articles of Amendment to the Charter were put in place. The amendments expanded the Society's role in the community by stating that "the corporation may engage in activities consisting of acquiring, restoring and preserving historical or architecturally significant buildings and making such restored buildings available for public viewing, ...". The Society was given the financial wherewith to see many of these activities come to fruition thanks to the significant contribution made by Mrs. John Deere Wyman and family. In addition to this major contribution, untold numbers of hours of hard work and dedication by numerous volunteers as been provided to this organization. Today the Society enjoys the ownership of some \$531,000 in Certificate of Deposits.

For many years there has been a ground swell of emotion throughout the county to preserve more of the county's history. This has included the preservation of numerous documents, artifacts and major landmarks. Regretfully, we have also lost many more documents, artifacts and landmarks to deterioration, greed and so called progress. Thankfully, the community, through the dedication and leadership of a few, have seen many records and special items destine for the trash heap, preserved. Numerous facilities have come to life. These include such public facilities as the Hampshire Museum, Maury County Mule Museum, Mount Pleasant Phosphate Museum and Rippavilla Plantation. There are also numerous private locations that have been revitalized and preserved due to the commitment of their owners.

It has been brought to the attention of this Society's Board of Directors that a county-wide museum should be considered in its future preservation activities. While this is not a new concept, it seems to have rose to the surface again. Actually in January 1997, the Society appropriated \$10,000.00 to the county to assist in the accumulation of artifacts and planning the display of those artifacts on the second floor of the Memorial Building. This was to be the beginning of the Maury County Museum. While some effort was made toward this project, there has never been an official establishment of the museum at this location.

The Columbia Passenger Depot, was constructed in 1902 by the Louisville & Nashville Railroad Company at a cost of "something like \$75,000" plus an additional \$10,000 cost to the city for the land. This facility has seen some good and some turbulent times. In recent years, under multi-owners, the vacant building has received minimum care. Numerous individuals and companies have explored the various uses for the property. Currently the building and approximately 1.06 acres is owned by Southern Railway. It has been conveyed that they are interested in selling the building and land for \$325,000.

With this in mind, the Society's Board of Directors requested on March 14, 2002 that a study be conducted to determine the feasibility of purchasing and establishing the Maury County Museum in the old Columbia Passenger Depot. It should be noted that this was not a study to justify the concept of a museum. Urgency was placed on this effort because of a concern that the property would be lost to another buyer. Therefore, this study is being submitted as "Qualified - Subject to Time Restraints".

It is the recommendation of the Committee that the Columbia Passenger Depot and accompanying 1.06 acres and the track immediately adjacent to the facility be purchased. It is further recommended that a representative of the Society be authorized to negotiate in good faith for the purchase of the facility for a price not to exceed \$325,000.00. This offer would be made up of \$200,000.00 cash and allowance of the settler to seek up to

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Feasibility Study

Objectives

To determine the feasibility of The Maury County Historical Society purchasing the Columbia Passenger Depot with the purpose of converting the facility and grounds into a newly established Maury County Museum.

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Feasibility Study

Description and Sources of Funds

The Society currently has **\$531,500.00** in certificate of deposits at various banks throughout the community. This is expected to generate approximately \$24,000.00 annually in income.

There are numerous federal, state and private **grants** that **may** support the renovation expenses. These grants have not been identified and therefore estimates of their participation would be totally speculative.

There is the possibility that the Society could enter into some form of a **loan** agreement with a financial institution. This would require a detailed business plan (including a realistic cash flow projection) to be developed.

Fund raising efforts are also a potential source of revenue. A more aggressive and qualified program would have to be developed to reap from this source. There is the possibility that the seller <u>may</u> consider some form of donation of a certain amount of the purchase price.

The museum would be expected to generate funds through the establishment of a gift shop and admission fees.

The facility would be expected to generate funds through the **rental** of office space on the second and third floors. In addition, the facility would be rented for special events (i. e. weddings, parties, etc.).



Feasibility Study

Description and Use of Funds

The purchase of the facility would require and estimated \$200,000.00 in cash.

The cost of renovation of the complete facility is very debatable and yet to be identified. There are some estimates that put this cost in the range of \$675,000 to \$957,000. Obliviously, an unknown amount of this cost could be offset with donations and volunteer work.

The operation of the facility (museum, office space, special events) is also very debatable and yet to be identified. A "guesstimate" of the Net, Net Income (Loss) of the operation annually is between -\$25,000 and -\$45,000.

The legal fees associated with the initial purchase of the facility and the establishment of the 501c3 are estimated to be minimum since a local attorney has volunteered to assist the Society in this matter.



References

Columbia Will Have A Depot, The Daily Herald. Volume III No. 118, February 18, 1902.

The Daily Hearld. Reflections 2000 A Pictorial History of Maury County. TN, 1999. p. 32, 52.

Polk Memorial Association, 'Hither and Yon II' More of the Writings of Jill K. Garrett, 1992. p. 48, 55, 355

Hinson, C. Personal Interviews, March and April. 2004.

Dagwood and the Old Train Station, King Features Syndicate Inc. 2002

Passenger Station at Columbia, Tennessee for L & N R. R. Co. June 4, 1902 Revised Nov. 1, 1946.

Webster, Columbia Depot Painting, owned by ??. Date Unknown.

Plat of Survey of Seaboard Systems Railroad D. R. Stanfill, September 11, 1985.

Railroad Depot Acquisition and Development. National Trust for Historic Preservation, Information Series No. 44, 1991.

The Depot Freight Office Photograph. Postcard owned by C. Hinson, Date Unknown.

The Depot Proposition. The Daily Herald, April 2. 1902.

The New Depot, The Daily Herald, Volume III No. 129, March 3, 1902.

The Train Depot Photograph, Postcard owned by C. Hinson, August 22, 1909.



- I Maury County Historical Society Charter
- II Economic Status of Society
- III Plat of Survey of Seaboard Systems Railroad 1985
- IV Passenger Station at Columbia, Tennessee for L & N R. R. Co. 1902
- V ProposedDepot Floor Plan Main Floor
- VI Proposed Depot Floor Plan Basement Floor
- VII Proposed Depot Floor Plan Second Floor
- VIII Proposed Depot Floor Plan Third Floor
- IX Phase Concept
- **X** Phase Concept Timetable
- XI Proforma Five Year
- XII Committee Members
- XIII Additional Photographs



MAURY COUNTY HISTORICAL SOCIETY

CHARTER September 28, 1905

"... The general purpose of this Society is to collect, preserve and perpetuate facts and events connected with the history of Maury County, Tennessee. ..."

ARTICLES OF AMENDMENT TO THE CHARTER JULY 16, 1985

"... The corporation may engage in activities consisting of acquiring, restoring and preserving historical or architecturally significant buildings and making such restored buildings available for public viewing, ..."

Maury County Historical Society Certificate of Deposits 4/9/02 8:59 AM

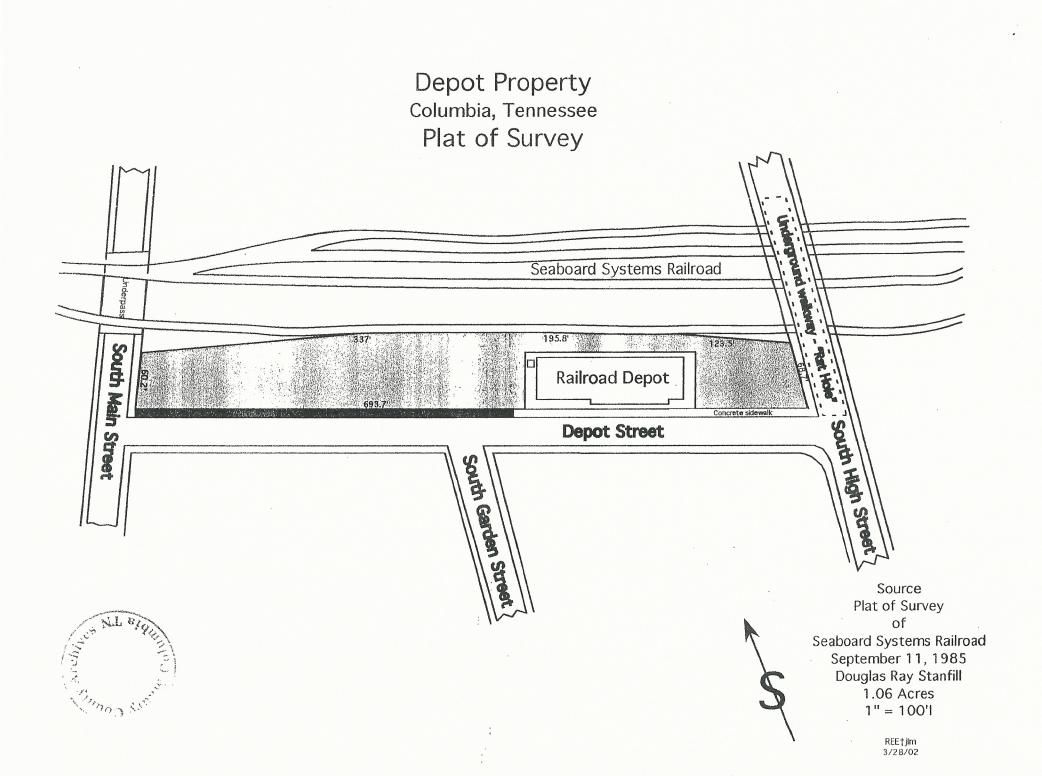
Bank	Telephone Number/Contact	Amount	Interest Rate	Date Issued	Matures	CD Number	Method of Interest payment	Approxim Monthly	ate Income Annual
-\mSouth AmSouth	380-5027 Bonnie Riley Sub-total	\$50,000.00 \$50,000.00 \$100,000.00	5.87% 5.87%	10/18/01 10/18/01	10/18/02 10/18/03	3971783 5980502306	Monthly Monthly	\$244.58 \$244.58	\$2,935.00 \$2,935.00
Bank of America Bank of America	388-5244 Tammie Lovett Sub-total	\$50,000.00 \$50,000.00 \$100,000.00	5.90% 4.25%	10/18/01 2/28/02	10/19/ 02 2/28 /03	111-620-5227-7426 910-000-2089-5408	Monthly Monthly	\$245.83 \$177.08	\$2,950.00 \$2,125.00
Comm unity First Comm unity First Comm unity First	380-2265 Nita Lentz Sub-total	\$60,000.00 \$30,000.00 \$10,000.00 \$100,000.00	4.20% 3.25% 2.45%	6/10/02 10/18/01 1/1/02	6/10/03 10/18/03 6/1/03	1098 1362 2096	Monthly Monthly Monthly	\$210.00 \$81.25 \$20.42	\$2,520.00 \$975.00 \$245.00
f irstar Firstar Firstar	381-3970 Edith Daniels Sub-total	\$55,661.03 \$38,266.55 \$6,072.42 \$100,000.00	2.18% 4.11% 4.00%	10/19/01 7/8/02 8/1/01	3/19/03 7/8/02 1/1/03	3547217239 121762 3547297061	Monthly Monthly Monthly	\$101.12 \$131.06 \$20.24	\$1,213.41 \$1,572.76 \$242.90
Lust Farmers Lust Farmers Lust Farmers	388-3145 Carol Black Sub-total	\$20,000.00 \$50,000.00 \$30,000.00 \$100,000.00	4.30% 6.35% 3.85%	8/15/01 10/18/00 8/1/01	8/15/04 10/18/02 8/1/02	86024 113692 122576	Monthly Monthly Monthly	\$71.67 \$264.58 \$96.25	\$860.00 \$3,175.00 \$1,155.00
Union Planters Union Planters	388-0423 Nancy Slaughter Sub-total	\$25,000.00 \$6,593.17 \$31,593.17	2.60% 3.65%	10/9/01 9/4/01	11/6/02 10/1/02	9280000906 9280000783	Monthly Monthly	\$54.17 \$20.05	\$650.00 \$240.65
lotal		\$531,593.17						\$1,982.89	\$23,794.71

Average Return

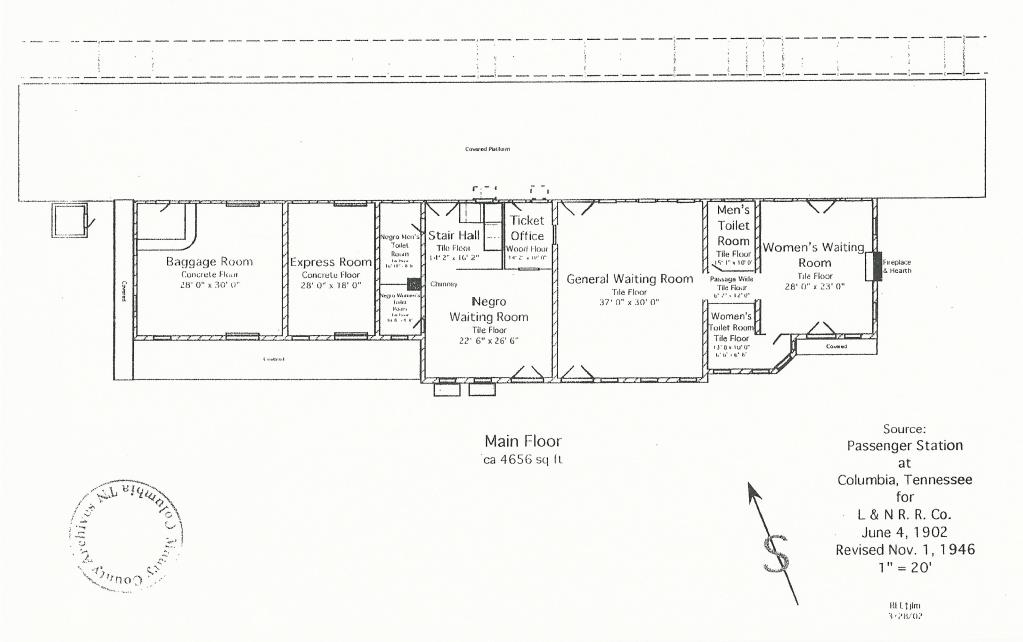
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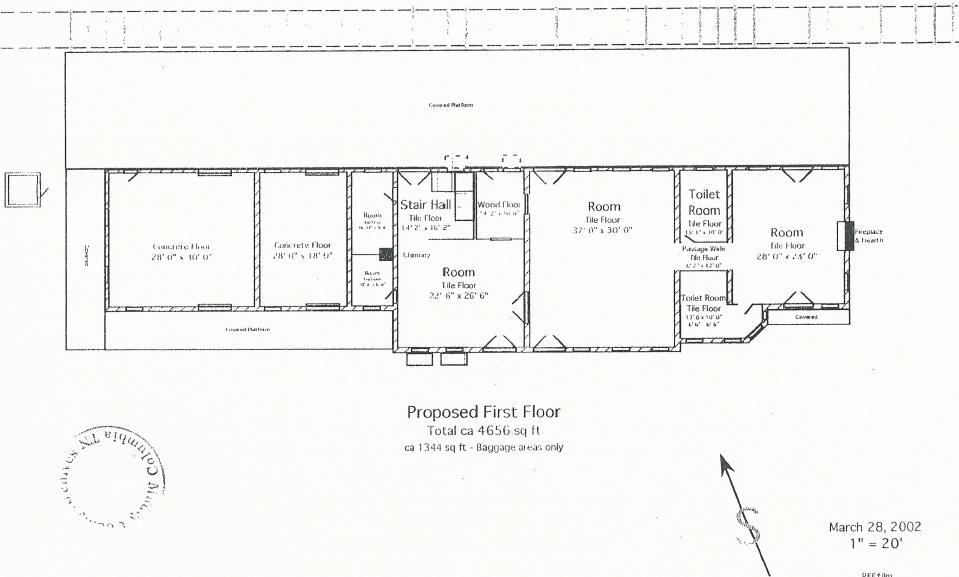
Average days to maturity





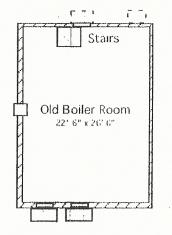






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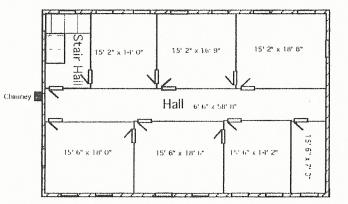


Proposed Basement Floor ca 596 sq ft

March 28, 2002 1" = 20'

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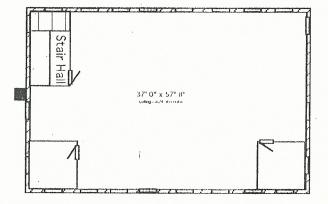
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Proposed Second Floor Total ca 2174 sq ft Stair Hall ca 150 sq ft



March 28, 2002 1'' = 20' •••





Proposed Third Floor Total ca 2,147 sqft Stair Hall ca 132 sqft

March 28, 2002 1" = 20'

MUSEUM/RAILROAD DEPOT PHASE CONCEPT \$1,144,000

PHASE I

Purchase and Secure Facility Capital Outlay - \$235,000 Facility - \$200,000 Secure Facility - \$5,000 Architectural Drawings, etc. - \$25,000 Miscellaneous - \$5,000

PHASE II

Renovation of Main Floor (excluding Baggage Areas) and Basement Capital Outlay - \$611,000 Mechanical (HVAC, Electrical, Plumbing) - \$145,000 (All floors) Renovation Museum Quality - \$414,000

Elevator - \$52,000

PHASE III

Renovation of Second Floor & Baggage Areas Capital Outlay - \$190,000

Renovation Second Floor - Standard Office - \$123,000

Renovation Baggage Area - Standard Office - \$67,000

PHASE IV

Renovation of Third Floor & Platform Capital Outlay - \$108,000 Renovation Third Floor - Standard Office - \$73,000 Renovation Baggage Area - Standard Office - \$35.000



Quotes

(Does not Include Initial Purchase, Securing Building and Drawings) Non-binding!

Objective: To renovate Columbia Depot for the purpose of providing a Museum (ca 3,300 sq ft) and Marketable/Rentable Office Space (5,500).

> Contractor A \$900,000

> Contractor B \$957,000

Contractor C (Does not Include Elevator) \$772,500

Accumulation of Sub-contractor Quotes \$673,000



Museum/Railroad Passenger Station Implementation Schedule

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Pro Forma Museum/Depot Income Statement

REVENUE	Year 1	Year 2	Year 3	Year 4	Year 5
Gross sales	\$5,000	\$50,373	\$62,596	\$72,054	\$68,044
Leases	\$0	\$5,373	\$8,596	\$16,354	\$16.844
Gift Shop	\$0	\$12,000	\$24,000	\$25,200	\$25,200
Tours	\$0	\$5.000	\$10,000	\$15,000	\$15,000
Special Events	\$0	\$3,000	\$5,000	\$5,500	\$6,000
Gifts/Contributions	\$5,000	\$25,000	\$15,000	\$10,000	\$5,000
Discounts	\$0	\$5,037	\$6,260	\$7,205	\$6,804
Net Sales	\$5,000	\$45,335	\$56,336	\$64,848	\$61.240
COST OF SALES					
Total Cost of Goods Sold	\$1,750	\$6,000	\$12,000	\$12,600	\$12,600
Gross Margin	\$3,250	\$39.335	\$44.336	\$52,248	\$48,640
OPERATING EXPENSES General & Administrative					
Salaries and wages, benefits, taxes	\$15,000	\$25,000	\$35,000	\$36,050	F27 122
Insurance	1.500	1.800	2,160	2,592	\$37,132 3,110
Adventising	250	750	1.500	1,500	
Utilities (Electric, Gas, Water, Sewer, Security)	0.900	10,197	10,503	1,500	2,000
Depreciation & amortization	8.333	8,333	8.333	8.333	15.042 8.333
Office supplies	5,000	. 10,000	3,500	2,000	2.500
Travel & entertainment	100	1.007	1,252	1,441	1,361
Postage	500	600	720	864	- 1.037
Furniture & equipment	5.000	15,000	. 5,000	2.500	2,500
Contingency (10% of Sales)	\$500	\$4,534	\$5,634	\$6,485	\$6,124
Total G&A Expenses	\$46,083	\$77,221	\$73,602	\$76,370	\$79,139
Total Operating Expenses	\$46.083	\$77,221	\$73,602	\$76,370	\$79,139
NET INCOME (LOSS)	(\$42.833)	(\$37.886)	(\$29.265)	(\$24,121)	(\$30,499)

Frei Depot - Proformal (3 - Printed 2414-02 at 142 PM

Maury County Historical Society

MUSEUM/RAILROAD DEPOT COMMITTEE

Ronnie Erwin, Chairman Craig Green Jennie Jo Hardison Charlie Hinson Mary Margaret Lovell Maitland Westbrook



